

Challenges of Cybersecurity in the new era of Internet+

*---Differences and new challenges of cybersecurity
issues from the angle of Alibaba)*

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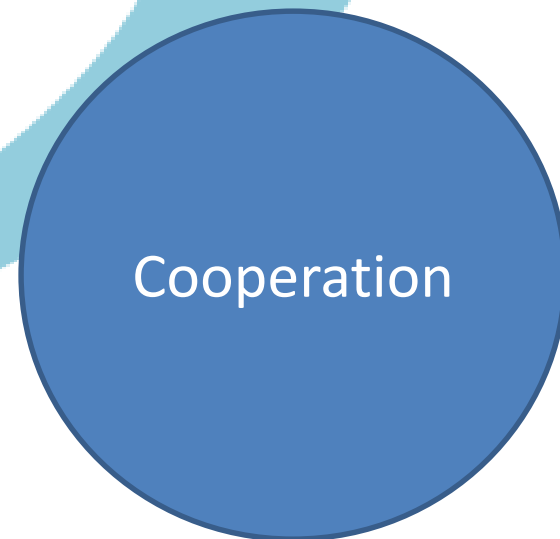
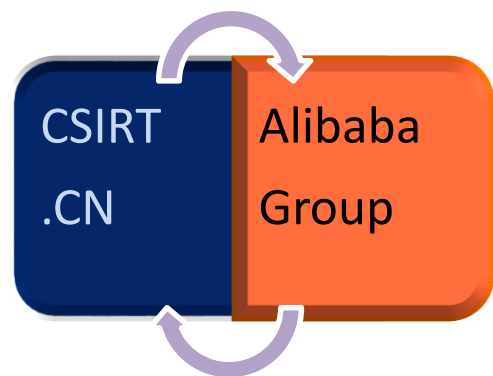
About me:

CSIRT community

- Incident handling
- Capacity building
- Domestic cooperation system building
- International cooperation / coordination

Alibaba Security

- Data security
- Threat intelligence integration
- Standard
- Cooperation & Ecosystem building



Future

Past

China is a good target:

- Huge amount of users and online hosts
- Very active on Internet economy
- Wealthy
- Weak awareness and protection

- » Websites in China defaced /intruded
- » 2005: >13K
- » 2007: >61K
- » 2008: >54K
- » 2011:>37K
- » 2013:>24K (backdoors >76K)

- » IPs in China controlled by botnets or trojans
- » 2007: >4.5million
- » 2010: >5 million
- » 2011: 8.9million
- » 2012: 14 million
- » 2013: >11.3 million

According to CNCERT/CC

- Personal Information leakage
- Online ID theft
- Mobile Security / malicious APP
- Critical information infrastructure
- APT
-

>700K mobile malwares
Many app-stores have
problems

2000w开房数据下载在线查询

原 | 浏览: 8435 | 更新: 2014-01-30 09:14



>30K phishing websites toward
Chinese companies
FTC: Online ID Theft caused
US 1.52 billion \$ in 2011

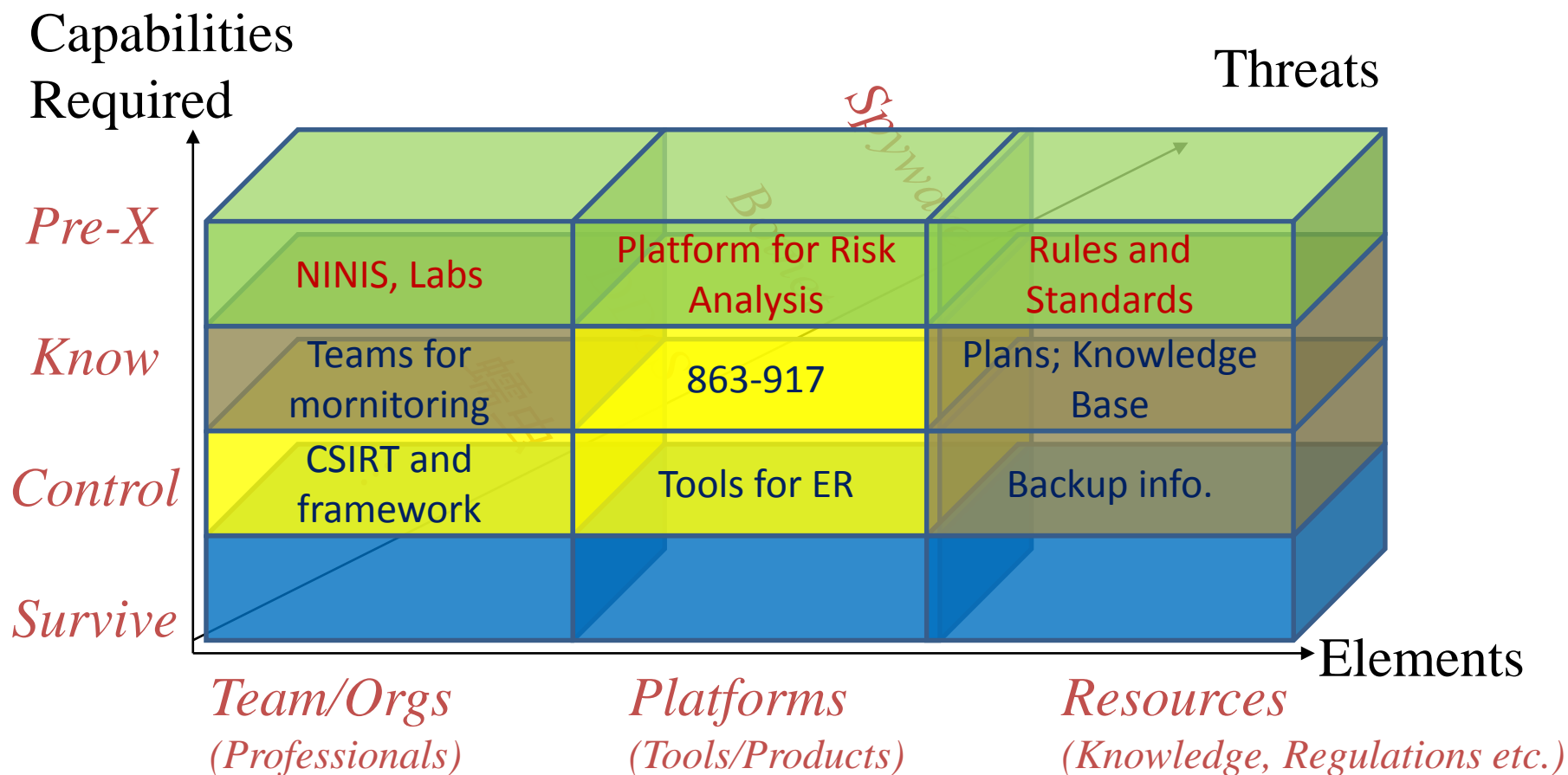
Severe DNS attacks

According to CNCERT/CC

Alibaba is a good target

- Largest e-commerce platform and still growing very fast
- More than 400 million registered users
- More than 10 million people living in this ecosystem
- Financial giant: Alipay
- Infrastructure: AliCloud
- Valuable data
- **Strong Security Team** (*but consumers could be the weakness*)

- Capacity model



- 3 Stages: you can never make it by yourself



New angle to look at cybersecurity from Alibaba:

What's different from such a company?

What's new in our current era?

What's the challenges in the future?

Network of living and surviving : network all behavior relied, ALL connected and merged

Network of everything + people : ICS、 IOT、 Smart City 、 Cross domain & world wide connected

ICT Network of human being : Networked Society, Social Network applications

Digitalized Communication Networks : Communication equipment opened and connected, flow data, world wide connected

Open Wide Computer Networks : Connected Computers, Static Data

Local Computer Networks : Separated Computers and Data



inter-connection, smart, mergence

interconnection : online
into one network all
time, all devices, no gap

Smart : "Smart means
changes"

Mergence : different
domains interrelated

Challenges

- Boundaries of space, time, and management in real world vanished
- Different hardware, software, protocols, platforms, etc.
- Very complicate relations
- Threat is spreading into EVERY domain, but they are far from ready

Normal news in the coming few years:

Because :

Been hacked

Find new vulnerability

- Problems generated faster than founded, not to speak of been fixed
- The motivation, capacity, and numbers of our adversaries will keep rising

New features we have to live with

Dynamic : Data, Application, Asset, Boundaries, Transections, Adversaries

Big : Huge amount of everything to deal with

Complex : Long chain, wide front line, many weak points, too much out of control

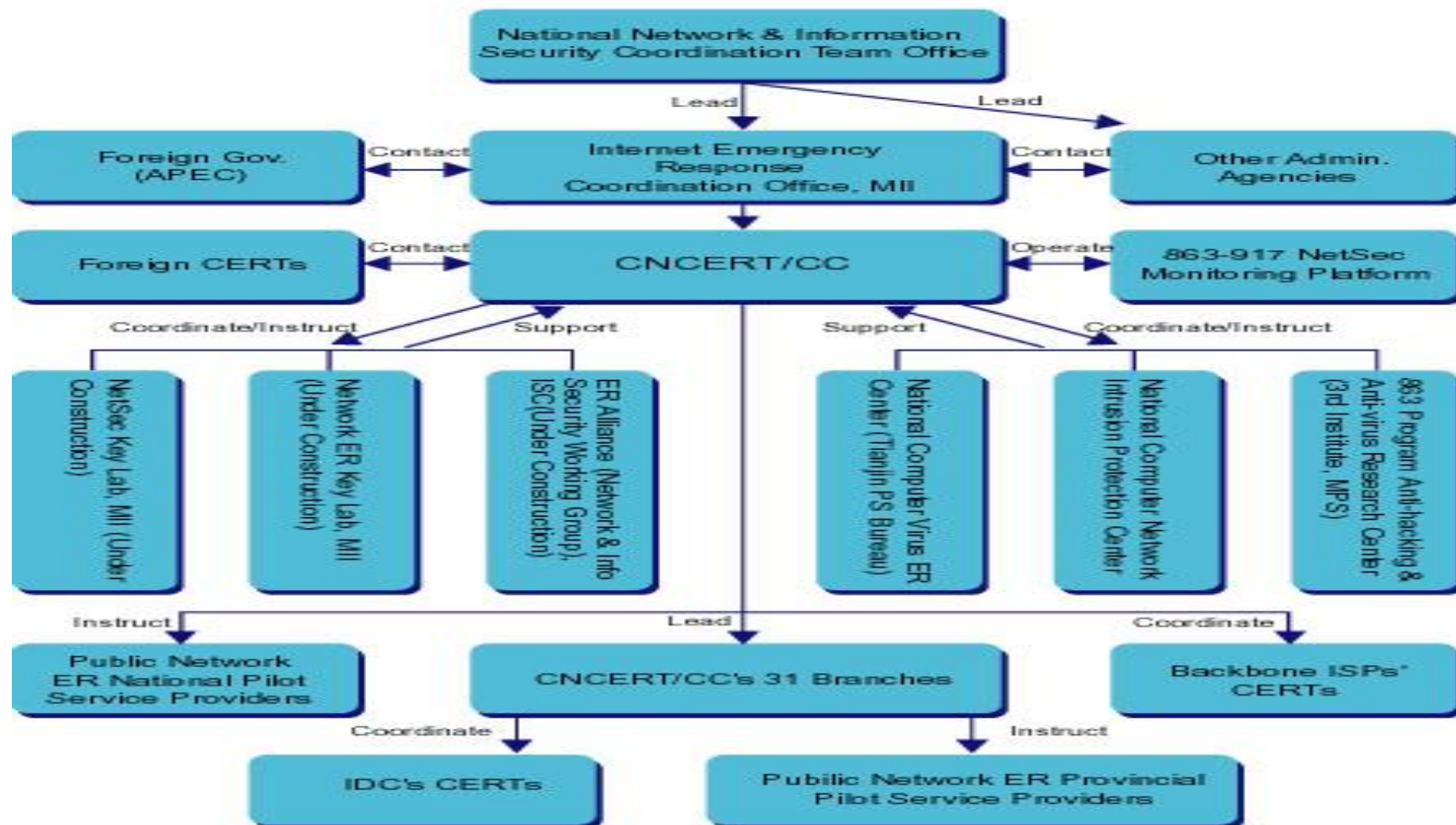
Business : Security becomes blood inside business, high requirement on performance, stability, and easy using



Different languages: what are you talking about?



NATIONAL PUBLIC NETWORK SECURITY EMERGENCY RESPONSE SYSTEM



- CNCERT/CC
- FIRST
- APCERT
- APEC-TEL
- CJK
- China-ASEAN Framework
- Capacity building

CHINA-ASEAN TELECOMMUNICATIONS REGULATORS COUNCIL[↵] FRAMEWORK FOR COOPERATION[↵] ON NETWORK SECURITY[↵]

↵

↵

The Ministry of Industry and Information Technology (MIIT) of the People's Republic of China, and the members of the ASEAN Telecommunication Regulators' Council (ATRC) including the Telecommunication Regulators of Brunei Darussalam, the Kingdom of Cambodia, the Republic of Indonesia, the Lao People's Democratic Republic, Malaysia, the Union of Myanmar, the Republic of the Philippines, the Republic of Singapore, the Kingdom of Thailand and the Socialist Republic of Vietnam; ↵

↵

CONSIDERING that the protection of China and all ATRC member country's network infrastructure and the information economy is a major factor for social, economic and environmental development and for the realization of productivity and service delivery improvements in the government, business and community sectors of each country; ↵

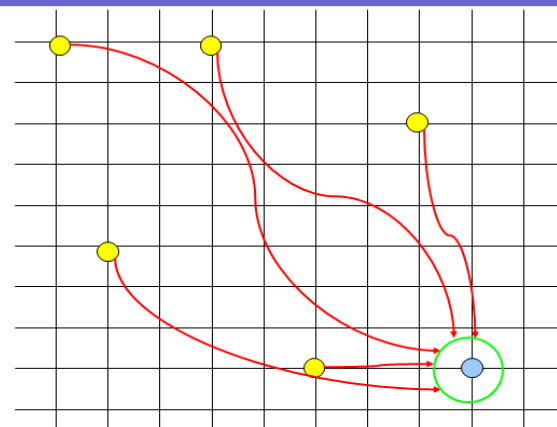
↵

Anti-cybercrime depend upon the community working together

Yuejin Du
Internet Emergency Response
Coordination Office, MII, China
Bangkok, July. 23, 2003

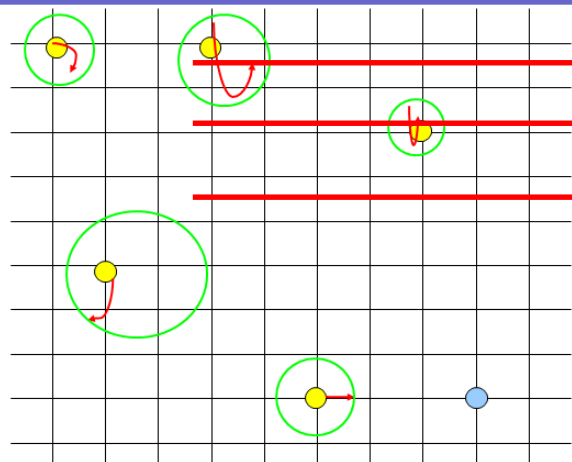
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Isolate the attack site but not the victim



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Isolate the attack site but not the victim



Conclusion

- By making source address verification a well-performed rule in the Internet, IP spoofing will be effectively reduced
- Anti-cybercrime depend upon the Internet community working together
- APEC economies might be able to benefit from that earlier
- All of us are connected by a same network, the security issue can only be solved by the cooperation among all of us

APCERT: 亚太地区应急合作经验

APCERT: Practice on CERT cooperation in AP area

杜跃进 博士
Yuejin Du, Ph.D

APCERT 副主席 & CNCERT/CC 副总工
2005年3月24日, CNCERT/CC'05

多边合作框架的必要性

cooperation scheme among multiple sides

- 政府、网络供应商、应急组织/安全服务商、学术研究力量、专业化组织、产品供应商等的多边合作:

Cooperate among multiple sides:

- Government: laws, LEA, standard, etc. related
- ISPs: network related
- Various CSIRTs/security service providers: cover more end users
- Labs: analysis, research, development related
- Organizations with specialities: more professional support
- Industry side: patch, tools, products, upgrade, etc.

只有通过多领域广泛、有效的合作,才可能真正有效地应对各类安全事件

Only by multi-parties' cooperation according to a well-planned scheme can Internet security incidents be handled quickly and effectively

网络安全保障为什么需要合作

Why we need cooperation for network security

- 攻击者和安全事件没有各种边界的限制,而管理者有
for attackers & incidents, there is no borders, but we have
- 过于庞大的客户群和工作量,对服务质量的要求
too many users too much works, need QoS
- 涉及太多的技术分支,需要产业界内的合作
too many tech. issues, need too much resources
- 涉及到技术以外的很多领域,需要跨行业合作
not only tech. issues are included in
- 全球化的问题,要全球解决
Global Problem, Global Solution

国际合作:国际化的问题要国际化解决

International cooperation: 'Global problem, global solution'

- 国际合作的好处

With global cooperation, we can:

- Get earlier warning
- Data sharing (increase the analysis capability)
- Tech. and info. sharing
- Stop the attacking from other country or trace the sources of attackers

- CNCERT/CC的实例

CNCERT/CC:

- got early information from JPCERT/CC and AusCERT for MSBLAST(DDoS traffic) and NACHI(abnormal traffic increasing)
- confirmed the situation during each large-scale incidents with CSIRTs in Europe, America, and other places
- helped other CSIRTs to handle hundreds of phishing incidents

- 更多的国际合作组织成立

More and more international organizations now: FIRST, APCERT, EGC, TF-CSIRT, etc.

International : APEC-TEL

- . APEC-TEL SPSG: information sharing;
- . 2007: project on antibotnet; 2008 released the document

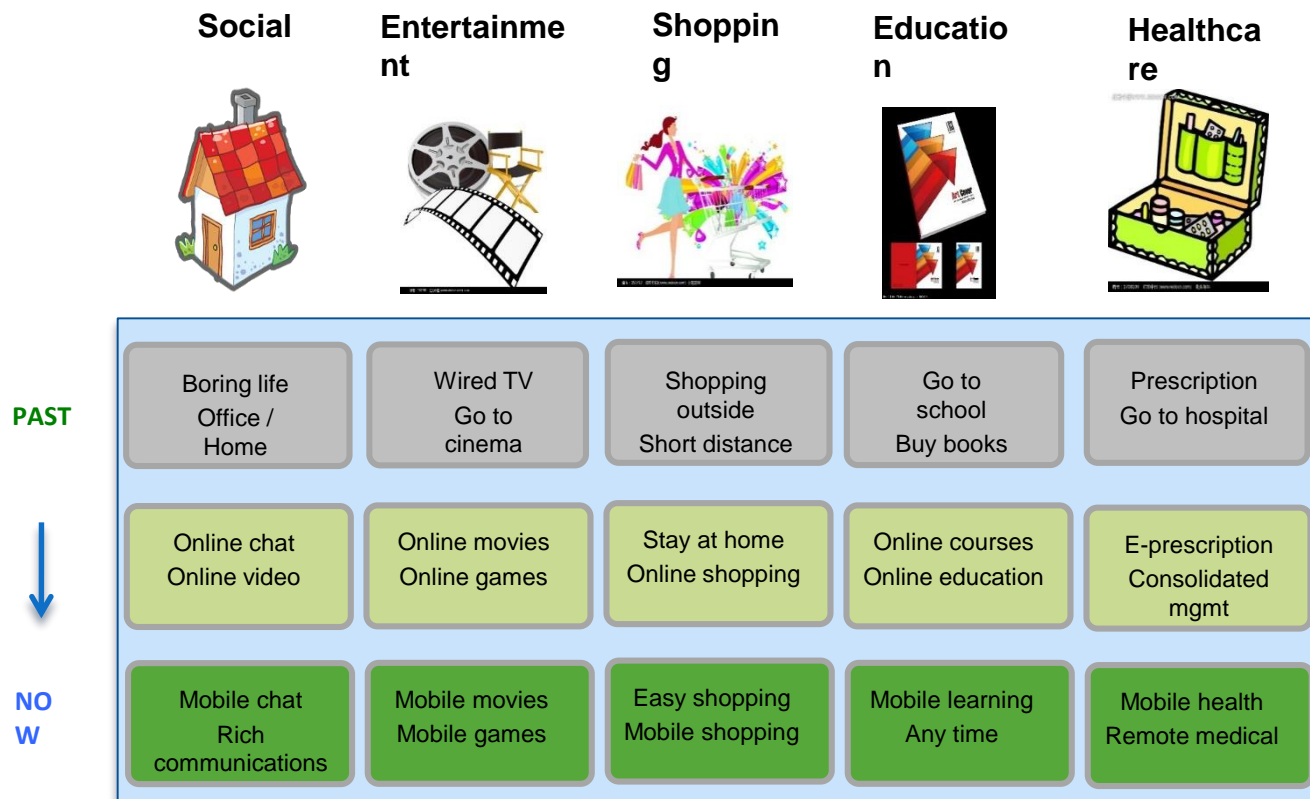


ng;

- Besides the efforts we' ve done to help other parts of the world, we also learnt a lot and got many help from International cooperation
 - Trends of new threats
 - Information of incidents
 - Handling of incidents
 - Trust relationship building
 - Etc.

- And we are going to try our best to
 - Protect the benefit of the users, which would reach to 2 billion in the whole world
 - Protect their money and their data
 - Build a secure and trust-worthy global e-commerce infrastructure, make it the most valuable platform for all users
- Thus
 - We would like to share
 - We would like to cooperation

The Internet is no longer just a platform of ICT



Cyber Security is no longer the old concept



- The KEY is to adapt the new cyber-world better than the bad guys
- The KEY is to build up trust and work together again

Thank You

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阿里数据 交易直播厅 日志分析 流计算 即时计算 生意彩算 One Data Open API 营销助手 企业361

Thank U

数据安全

